

BIG CROWDS AT JERSEY CITY SHOW

Fine Exhibition of 1923 Cars
Will Continue All This
Week.

After a most successful opening yesterday afternoon this, the third annual automobile show of the Hudson County Automobile Trade Association, will continue throughout the week in the Fourth Regiment Armory, Jersey City. The display will not be open to-day, but beginning to-morrow will open at 2:30 P. M. and close at 10:30 P. M. The same schedule will prevail daily until next Saturday, inclusive.

There are thirty-two different makes of cars, comprising more than 100 models on the floor of the armory, while the balcony of the building is devoted to accessories. The vehicles are displayed in a most beautiful decorative setting, representing a Japanese garden, and this attracts almost as much attention as the cars themselves.

Jersey City's annual motor car exhibit has now grown to a point of national importance. In fact, its growth has surprised not only those directly connected with the event but also the manufacturers. At the first show the models displayed attracted the attention of the metropolitan district. Dealers came from New York, Brooklyn, Newark and even Philadelphia to get a line on the cars that were being exhibited, for the fact soon became evident that they were the designs that would be featured in 1923 business. This has held true of the succeeding Jersey City shows, with the result that the annual Hudson county event is looked forward to by a line on the coming season's models.

Only passengers cars are being displayed at this year's show. The demand for space for the passenger vehicle was so great that it was found impossible to give commercial cars a chance to make a representative special days have been named during the week. To-morrow has been designated as Automobile Club night, when members of various clubs in Hudson and other counties will visit the show, Tuesday is Chamber of Commerce night and Wednesday will be Elks' night.

A. R. Southworth is chairman of the show committee this year, and his associates are Fred Hill, Joseph Delaney and Philip Glorietux. They spent a busy month perfecting the details of the exhibit. Fred Payne is general manager of the display.

The voting contest to decide the most popular woman driver in Hudson county began yesterday as soon as the doors were open, and several thousand ballots were cast. Each ticket sold at the box office has a voting coupon attached. On this the purchaser writes the name of his or her choice and deposits the coupon in the ballot box. The only condition to the voting is that the candidate be a registered driver in Hudson county. Competition in the contest is expected to be very keen.

One of the big features of the show will begin to-morrow afternoon. This consists of a daily fashion parade, in which twelve of the prettiest models in New York city will display the latest modes in a promenade that will take place at 3 P. M. This will be a daily afternoon event.

The list of exhibitors and the cars they show follow: Wacker Motor Car Company, 1737 Boulevard, Jersey City; Haynes, Minerva Garage, 343 Clinton avenue, West Hoboken, N. J.; Moon and Marmion, Hudson Motor Car Company of New York, 2575 Boulevard, Jersey City; Hudson and Essex, Keystone Motor Car Company, 515 Bergen avenue, Jersey City; Durant and Starr, F. M. Mitchell Motor Car Company, 2395 Boulevard, Jersey City; Peerless, Chalmers and Maxwell, Weber Motors Corporation, 2525 Boulevard, Jersey City; Dupont, Hudson County Buick Company, 870 Bergen avenue, Jersey City; Buick, Nash Sales Corporation, 2371 Boulevard, Jersey City; Nash; Schilling-Wilson Corporation, Palace Garage and Rogers Motors Company, Oldenobile; Bergen Automobile Company, 504 Bergen avenue, Jersey City; Reo; Hudson County Oakland Sales Corporation, 861 Bergen avenue, Jersey City; Oakland; Graham Garage, Schilling-Wilson Corporation and William Hufnagel, Chevrolet; E. E. Hallinger & Sons, 2335 Boulevard, Jersey City; Jordan; Jersey City Cadillac Company, 2401 Boulevard, Jersey City; Cadillac; Packard Motor Car Company of New York, 3257 Boulevard, Jersey City; Packard; Franklin Car Company, 2523 Boulevard, Jersey City; Franklin; B. D. L. Motors Corporation, 853 Bergen avenue, Jersey City; Studebaker; Everett W. Cox Company, Foye place, Jersey City; Dodge; Kramer Motor Sales Company, 1165 Boulevard, Jersey City; Dort, Auburn, King; Maaoline Motor Car Company, 1346 Boulevard, Jersey City; Chandler, Cleveland; Lanning Auto Company, 210 Fairmont avenue, Lincoln; B. Thomas Company, 1546 Boulevard, Jersey City; Knight and Overland, and Walby's Sales and Service Company, 4171 Boulevard, Lexington.

NEW 5 PASSENGER SEDAN IS NASH SHOW LEADER

Simultaneously with the opening of the Jersey City show the Nash Motors Company announces a five passenger six cylinder sedan. The new model is being exhibited in the Fourth Regiment Armory by J. E. Clifford, president of the Nash Sales Corporation of 2371 Boulevard.

"The new five passenger six cylinder sedan was produced in response to a widespread demand on the part of Nash dealers and the buying public for a car of this type," says Mr. Clifford. "With this addition the Nash line now includes thirteen models each meeting separate and distinct requirements. In the six cylinder car line are now three models—the new five passenger sedan, the seven passenger sedan, and the four passenger coupe while the four cylinder line includes four included body types—the five passenger sedan, the five passenger car, the three passenger coupe, and two passenger cab."

PEERLESS FEATURES CLOSED CARS AT SHOW

The popularity of the closed body automobile design for all year use is reflected in the new models of the Peerless Motor Car Company, as shown at the Jersey City Motor show at the Armory this week by the F. M. Mitchell Motor Car Company, the Hudson county distributors.

The four passenger suburban coupe is especially adapted to informal afternoon or evening motoring part a where nothing is so desirable as that delightful sense of intimacy without which much of the actual pleasure in motoring is often lost. In appearance it is easily the equal of most custom models. All passengers may be seated in a natural, restful position and have an uninterrupted view on all sides and to the rear and front, due to the unusual width of the plate glass windows.

In the five passenger town sedan the equipment is unusually complete, there being, in addition to the regular complement of tools, the implements, etc., an electric rear signal, trouble light of the reel type with abundant supply of extension cord, engine driven tire pump, key lock tire carrier for two spare tires, transmission lock, eight day clock, rear view mirror and windshield wiper.

Hudson County Show Leaders



F. M. MITCHELL.
President Hudson County Automobile Trade Association.



A. R. SOUTHWORTH.
Chairman Show Committee of Hudson County Automobile Dealers.

LATEST STUTZ BEATS ALL PREDECESSORS

Although Stutz cars in the past have been recognized for their unusual performance ability, those who are familiar with the present product assert that, for all around efficiency, it establishes standards never attained even by its worthy predecessors.

The present "D-H" motored Stutz, as the current product is known, is not only speedier than any stock car which the company previously produced, but the standard models have established in everyday performance records for rapid travel that exceed many of those which won notable events for the famous Stutz racing cars.

The acceleration of the present Stutz, its hill climbing ability and the unusual flexibility of the power plant are other characteristics of note.

EIGHT NATIONS WILL HAVE SALON EXHIBITS

To the representative list of the world's leading motor cars recently announced as exhibitors at the Automobile Salon this season have been added three prominent cars of European manufacture. These are the De Dion Bouton and Voisin of France and the Hispano Suiza, including the four cylinder model built in Barcelona, Spain, and the six cylinder model made in the Paris factory. The last named made its initial American appearance at the salon last year, the Voisin makes its debut here this season, and the De Dion Bouton returns to the salon and also the American market after an absence of some six years.

Eight nations will be represented at the forthcoming eighteenth annual Auto-

mobile Salon, to be held in the Hotel Commodore, New York, December 3 to 9, and at the Hotel Drake, Chicago, January 27 to February 2. These are England, France, Belgium, Italy, Spain, Germany, Austria and the United States. This famous exhibition will have a truly international character, with practically every country building automobiles represented with its leading makes of cars. This is also evidence of a greater foreign invasion of the American high grade car market.

The De Dion Bouton and Voisin are being imported by John H. Stelling, formerly sales manager of the old De Dion Bouton selling branch, who will soon be re-established on New York's Automobile Row. Both models of the Hispano Suiza are being imported by the newly organized Hispano Suiza Motors, Inc., of which A. B. Caragol, a prominent importer, is president, and Alfred E. Manning sales director.

The complete list of Salon exhibitors is now as follows: Bena, Brewster, Cunningham, Daniels, De Dion Bouton, Duessenberg, Hispano Suiza, Hotchkiss, Isotta Fraschini, Lanchester, Minerva, Rolls-Royce, Rubay, Steyr, Sunbeam, Voisin and Winton. Cadillac, LaFayette, Lincoln, Locomobile, Marmion, McFarlan, Packard and Peerless are American cars to be exhibited by custom body builders. Carrossiers having special exhibits are: Brewster, Brooks Ostruk, DeCausse, Demarest, Fleetwood, Healy, Holbrook, J. B. Jenkins, LeBaron, Locke and Rubay.

MOTORISTS GET MORE FOR THEIR MONEY NOW

Motorists who get more for their money these days than ever before in the history of the automobile industry seldom stop to think how much finer engineering practices have done for them. "In the matter of design alone manufacturers have saved present day car owners thousands of dollars by more scientifically distributing weight," says John O. Hofbauer, sales manager of the Morrow Motors Corporation, distributors of Earl and National cars. "This has made it possible to use smaller tire sizes, and therefore, less expensive tires on all models."

"The National six is conspicuous among those who have effected this remarkable tire economy. A car which a few years ago required 36x5 tires now requires shoes measuring only 32x4 1/2."

23 MILES TO GALLON ON COAST TO COAST TRIP

A trip across the continent seems to be the goal of every motor fan. Mr. and Mrs. L. G. Rose of Binghamton, N. Y., recently completed the trip across the country in an Overland four, covering a distance of 5,926 miles, which included some side trips of interest.

Their route lay from Binghamton to New York city and thence to Atlantic City, where they spent a few days before proceeding via the Lincoln Highway to Toledo, where they went through the Willis-Overland plant; then via Denver and Yellowstone Park, remaining at the latter point several days. From there the route lay via Spokane and Seattle, then down the Pacific Highway to Portland and on to Frisco.

"It was a wonderful trip all the way," writes Mr. Rose, "and we had no trouble with the car at any time. We averaged

better than twenty-three miles to the gallon of gasoline and in many places in the West were sixty to seventy miles from the nearest gasoline station. The car is a 1919 model and had been driven 22,000 miles before the start of the trip."

E. T. Strong, general sales manager of the Buick Motor Company, dropped into New York Wednesday with a grist of glad tidings. "When Buick broke production records in September we thought we were going great guns, but we will break that in October," said Mr. Strong. "We are now going at the average rate of 719 cars a day, and on the twelfth surpassed all daily records by producing 773 completed automobiles. The demand for cars is not seasonal but is brisk in all sections. The problem seems to be to produce enough of them to satisfy the trade. Of course, this great call for cars is very unusual at this time of the year, and it is explained largely in the growing market for closed bodies."


"Operated by the Canadian National Railway as a passenger carrying unit between Montreal and the nearby town of LaSalle, a unique railway vehicle powered by the Reo T-6 motor, is expected to further demonstrate the economic value of gasoline propelled cars as allies of the steam roads."



Working to the high Packard standard of quality, but on a basis of costs now analyzed and budgeted to the penny, Packard is embodying in the Single-Six a degree of value hitherto not attained in the field of fine cars.

PACKARD MOTOR CAR COMPANY
of NEW YORK
Broadway at Sixty-first Street

PACKARD



1923 PEERLESS

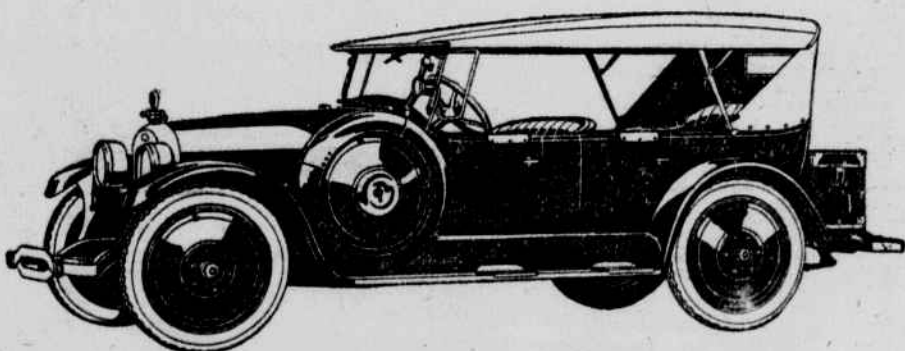
NOW ON
EXHIBITION
AT THE
HUDSON COUNTY AUTOMOBILE SHOW

F. M. MITCHELL MOTOR CO.,
2395 Boulevard, Jersey City.
Phone Bergen 92.

THE NEW NASH SIX SPORT CAR

\$1645

f. o. b. factory



New Nash Features Prove Powerful Attraction at Show

Nash, with important new refinements and fascinating new models, dominates the Jersey City Show this week, in the offering of truly remarkable values.

Striking additions in late design and appointment, contrasting sharply with recently reduced prices, present prominent advancements in fine car achievement.

Outstanding in points of attraction, for example, is the handsome new Nash Six Sport Car. Its excellencies of equipment and its exceptionally long array of features give it a notable precedence over any other style car in its field.

When you see it at the Show,

note in evidence, the smartly fashioned trunk, with trunk rack; nickel-plated fixtures throughout; six disc wheels; handsome bumpers, front and rear, and other niceties of furnishings that stand out conspicuously.

Observe, too, how admirably it rounds out the Nash choice of newly improved models. You will find a wider range of selection than ever before, comprising open and closed cars, in both Fours and Sixes, each one maintaining Nash traditions of leadership in an enhanced measure. Weigh the Nash scale of prices with the sound investments they cover, and you will realize how justly Nash outranks all rival cars.

FOURS and SIXES
Reduced Prices Range from \$915 to \$2190, f. o. b. Factory

NASH

NASH SALES CORPORATION
OFFICE AND SERVICE DEPARTMENT
438-440 Mercer St., Jersey City, N. J.
SHOWROOM, 2371 BOULEVARD
TELEPHONES BERGEN 496, 497, 3017

The De Luxe Car of the Year

H U D S O N

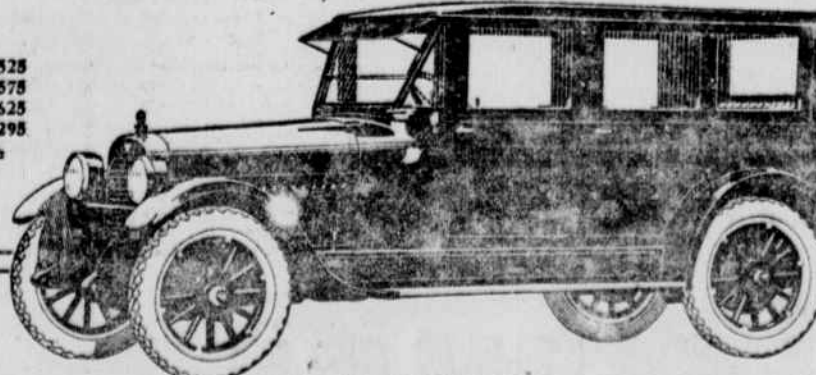
The Sedan \$2295

Hudson has long held foremost place as creator of body styles. Its models have set the mode for the industry. Some have sold upwards of \$4000.

But no previous Hudson expresses the consummate art of body building as does the new Sedan. It is the most beautiful Hudson of all time. And the price is an achievement that has astounded all motordom.

In addition to its beauty the Sedan gives still another advantage, the smooth, quiet efficiency of the new improved Super-Six motor. Its performance is a delightful revelation even to old Hudson owners. All Hudsons possess many attractions in quality and price. The Sedan will appeal to those who want the finest.

Speedster - - \$1525
7-Pass. Phaeton 1575
Coach - - - 1625
Sedan - - - 2295
Freight and Tax Extra



SEE IT AT THE
HUDSON COUNTY AUTO SHOW,
EXHIBITORS

HUDSON MOTOR CAR CO. OF N. Y., INC., CLIFTON AUTOMOBILE COMPANY,
JERSEY CITY, N. J. UNION HILL, N. J.